

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## PATENT APPLICATION

David L. Henrickson, et al.

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17302 U.S.PTO  
10/731571

120903

## TITLE: SCHEME LEVERAGING KNOWLEDGE GAINED OF A CUSTOMER'S COMPUTER SYSTEM TO SUGGEST POSSIBLE PRODUCTS AND SERVICES OF INTEREST

MAIL STOP PATENT APPLICATION  
 COMMISSIONER FOR PATENTS  
 P.O. BOX 1450  
 ALEXANDRIA, VA 22313-1450

SIR:

Enclosed are the following papers relating to the above-named application for patent:

Specification (33 pages)

7 Formal sheets of drawing(s)

1 Assignment with Cover Sheet

Declaration and Power of Attorney

Money Order for payment of filing fee and recordation of Assignment (\$452.00)

Statement Claiming Small Entity Status (included in this Transmittal Letter)

Postcard

CLAIMS AS FILED				
	NO. FILED	NO. EXTRA	RATE	CALCULATIONS
Total Claims	23-20 =	3	x \$9 =	\$27
Independent Claims	3-3 =	0	x \$43 =	\$0
Multiple Dependent Claims	0	---	x \$145 =	\$0
Basic Fee				\$385
			TOTAL FEE:	\$412

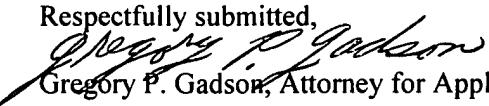
Please file the application and Assignment enclosed with this Transmittal Letter. A money order in the amount of \$452 is also enclosed to cover the filing fee of this application and the recordation fee (\$40) for the Assignment.

The Applicants aver that they have assigned this application to a small entity corporation, and that they are therefore entitled to pay reduced fees as a small entity. The U.S. Patent and Trademark Office will immediately be notified in dealings therewith, if the applicants should later assign this application to an entity not entitled to pay reduced fees as a small entity or should the successor in interest to the current assignee not be entitled to pay reduced fees as a small entity.

The Assistant Commissioner for Patents is hereby authorized to treat any concurrent or future reply requiring a petition for extension of time under 37 C.F.R. §1.136 for its timely submission, as incorporating a petition for extension of time for the appropriate length of time if not submitted with the reply.

Please address all correspondence to Gregory P. Gadson, Esq., 19375 Amber Way, Noblesville, IN 46060. Telephone calls should be made to me at (317) 773-9083.

Respectfully submitted,

  
 Gregory P. Gadson, Attorney for Applicant(s)  
 Reg. No. 31,254

Date: December 9, 2003  
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